



\$100 For Your Thoughts!

Today's Date: _____ Took a Career CD: Yes No

Name: _____ Consultant's Name _____

Occupation: _____ E-mail: _____

Phone: _____ Best time to call: _____

Age: (18-24) (25-34) (35-49) (50+) Do you use MK products? Yes No How long? _____

#1 Did you know that Mary Kay's marketing plan is taught in major Business Universities around the U.S., with Harvard Business School as just one of many?

Do you believe Mary Kay is a: (circle one)

Multi-level Company Pyramid Get Rich Quick Scheme Dual Marketing Concept

If I were to consider Mary Kay, I would like to grow: (circle all that apply)

Self-Confidence Money-Management Time-Management Communication Skills

#2 Did you know that 2nd only to the U.S. Government, Mary Kay has more FREE cars on the road than any other corporation in the country?

How many hours do you think that a Free Car Driving Consultant averages per week working her Mary Kay business? (circle one)

15 hours 25 hours 30 hours 40+ hours

If I were to consider Mary Kay, I would be most interested in: (circle one)

2-4 hours 6-8 hours 10-15 hours 20-30 hours 40+ hours
\$10,000-\$20,000 \$20,000-\$30,000 \$30,000-\$40,000 \$50,000-\$75,000 \$100,000+

#3 Did you know there are hundreds of women earning more per month in Mary Kay than most people earn in a year?

The kind of woman I feel would be most successful in MK is? (circle one)

Harvard Graduate Single-Working Mom Teacher Cashier All of Above

If I were to consider MK, the benefits I would most enjoy: (circle all that apply)

Job Security Extra Income Flexibility Free Car Recognition Tax Advantages

#4 What else makes the MK opportunity unique? *Hint 6 are correct. (Circle 6)*

Free & On-Going Training Only Takes \$100 to Start Have to recruit to make money
Full paid Retirement as NSD No Sales or Party Quotas Must order every month
Every Consultant earns 50% Can Earn Monthly Prizes Need to know a lot of people

If I needed more information to make a decision, on a scale of 1-4, my interest level would be: (circle one)

1 2 3 4
"Not now" "I'm thinking" "Maybe" "Sign me up!"