

# EARN A TRIP TO THE

# NYKO RETREAT

# MYSTERY

# PRIZE DEPT.



**BADGES TO THE FLOOR**  
**NYKO Challenge December 1 - 31st**

---



**Complete ALL 6 of the NYKO “Badges to the Floor” Challenges and Win a trip to the NYKO Mystery Prize Dept!! Complete 5 out of the 6, and you’ll get to shop too... after the grand winners of all 6!**

**At NYKO, you will be invited to an EXCLUSIVE WINNERS ONLY area and you will have a chance to shop for prizes! Don’t be on the outside while all of your friends shop and you are left to wonder! These challenges are specifically designed so ANYONE can complete all 6, even the newest Consultant! Decide now: Badges to the floor or BUST! You can do it!**



***BADGES TO THE FLOOR!!***  
**NYKO 2012 CHALLENGE!!**  
**December 1 - 31st 2011**

Earn on stage recognition at NYKO and a hangy downy for each challenge completed!! ***No NAKED BADGES at NYKO!!***

**CHALLENGE #1**  
**MAKE 40 PHONE CALLS**  
**FROM DEC 1 - 31st!**

- 1) **10 CALLS TO CUSTOMERS**  
(for reorders, follow up, etc)
- 2) **10 BOOKING CALLS**  
With a goal of 10 Classes booked!
- 3) **10 CALLS TO PROSPECTIVE RECRUITS!!** (to set up an interview or follow up with someone you have already interviewed)
- 4) **10 CALLS OF YOUR CHOICE**

must be turned in to your Director by Jan 7th. You must make 40 separate phone calls and talk to each one. One call to one customer for 2 categories is one call. **Messages left do not count.**

**CHALLENGE #2**  
**HOLD 5 INTERVIEWS WITH 5**  
**HOT PROSPECTS!!**

Interviews should be done using your Director's approved format. Guests at events in which marketing is done will also count. **All interview sheets & the voucher** must be turned in to your Director by Jan 7th.

**Receive recognition at NYKO for each challenge you complete!**  
**Do 5 or 6 and Mystery Shop!!**

**CHALLENGE #3**  
**PUT MARY KAY ON**

**13 or more FACES in December!**  
**\*\* Weekly Accomplishment Sheets**  
**& the voucher** must be turned in to your Director by Jan 7th.

**CHALLENGE #4**  
**SELL \$800 RETAIL!**

**That's less than \$200 weekly average!**  
**\*\* Weekly Accomplishment Sheets & the voucher** must be turned in to your Director by Jan 7th.

**CHALLENGE #5**

**GET 10 NEW Contacts!** Chatter book sharp women, get them from your parties, anywhere! Record on your voucher.

**CHALLENGE #6**  
**PLACE \$400 WHOLESALE or**  
**more total Dec. 1 - 31st.**

**Also earn ribbons for:**

- \*STAR CONSULTANT
- \*Leadership & Career Conf Recognition
- \*Red Jackets and above

**VOUCHERS MUST BE TURNED IN TO YOUR DIRECTOR BY 1/7/12**



**Challenge #3—I PUT MK ON AT LEAST 13 FACES!!**

**My Name** \_\_\_\_\_

Name	Date Facialed
1	_____
2	_____
3	_____
4	_____
5	_____
6	_____
7	_____
8	_____
9	_____
10	_____
11	_____
12	_____
13	_____
14	_____
15	_____
16	_____
17	_____
18	_____
19	_____
20	_____

Name	Date Facialed
21	_____
22	_____
23	_____
24	_____
25	_____
26	_____
27	_____
28	_____
29	_____
30	_____
31	_____
32	_____
33	_____
34	_____
35	_____
36	_____
37	_____
38	_____
39	_____
40	_____

**VOUCHER MUST BE TURNED IN TO YOUR DIRECTOR BY Jan 7th!**

**CHALLENGE #4**

**SELL \$800 RETAIL  
Dec 1st - 31st**

**TOTAL SOLD** \_\_\_\_\_

\_\_\_\_\_ **I completed my WAS Sheets**

**CHALLENGE #6**

**I ORDERED AT LEAST \$400  
WHOLESALE, Dec 1 - 31st!**

**My Total Whsl \$** \_\_\_\_\_

**Dates Placed** \_\_\_\_\_

**VOUCHER MUST BE TURNED IN TO YOUR DIRECTOR BY Jan 7th!**

**Challenge #5 - At least 10 New Contacts w/contact info!**

**My Name** \_\_\_\_\_

	Name	Results
1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____
6	_____	_____
7	_____	_____
8	_____	_____
9	_____	_____
10	_____	_____
11	_____	_____
12	_____	_____
13	_____	_____
14	_____	_____
15	_____	_____
16	_____	_____
17	_____	_____
18	_____	_____
19	_____	_____
20	_____	_____

	Name	Results
21	_____	_____
22	_____	_____
23	_____	_____
24	_____	_____
25	_____	_____
26	_____	_____
27	_____	_____
28	_____	_____
29	_____	_____
30	_____	_____
31	_____	_____
32	_____	_____
33	_____	_____
34	_____	_____
35	_____	_____
36	_____	_____
37	_____	_____
38	_____	_____
39	_____	_____
40	_____	_____

**I AM A STAR CONSULTANT!**

Fill out one section

**I was a Star for the quarter ending 12/15!!**

SAPPHIRE       DIAMOND  
 RUBY             EMERALD  
                                  PEARL

**OR I'M A DOUBLE STAR**

**I was a \_\_\_\_\_ Star for the qtr ending 9/15**  
**AND a \_\_\_\_\_ Star for the qtr ending 12/15!**

**Total Contest Credit Counts**

**Also Earn Ribbons for:**

\_\_\_ As of Jan 1, 2012, I am a  
 \_\_\_ RJ    \_\_\_ TL    \_\_\_ FD  
 \_\_\_ DIQ    \_\_\_ OT/Car

\_\_\_ I am registered for Leadership Conference in Atlanta!

**\_\_\_ I DID 5-6 BADGES CHALLENGES & CAN MYSTERY SHOP!!!!**

**VOUCHER DUE TO YOUR DIRECTOR BY Jan 7th!**  
**Late = No Ribbons**