

What to do to get your Business off to a Super Star start!



- ___ 1. Send a picture of yourself and a picture of your family to your director through email. This will be used in her unit correspondence.
- ___ 2. Create your **Contact List** of 75 people you know who have Skin. (See enclosed list in Business Debut section.)
- ___ 3. Listen to your CD located in this packet and discuss your inventory decision with your Director before placing your first order. There are options for earning up to \$800 in FREE product!
- ___ 4. Establish an **email** address, if you don't already have one. (Refer to the Communication Tools Section).
- ___ 5. Go to www.thepinkplan.com. Fill out the Business Plan. Email your director a copy.
- ___ 6. Consult with your Director and set a date for your **Business Debut or Power Start Plus**. (Refer to the Business Debut Section for more information.)
- ___ 7. Discuss your **New Consultant Education** with your Director.
- ___ 8. Complete the "**First Steps Program**" in setting up your business:
 - ___ Go to www.marykayintouch.com to set up your account.
 - ___ Set up your free 'marykay' email forwarding address. This links to your regular email.
 - ___ Complete the online questions for a free signature look! This is over \$100 in free product with your qualified initial order.
 - ___ Set up your Mary Kay website for customers to shop 24/7. This is only \$25 for your first year (1/2 price).
 - ___ Enroll 15 customers to receive a free mailing.
 - ___ Order your business kit with checks, business cards, labels, etc. through MKConnections (link on your Intouch home page) beginning at low introductory rates. *You will want to set up a separate MK checking account. Order your **MK Beauty Coat** for your uniform. (Sizes run a little large) You might consider the Wheeled Cosmetic Carrier and Color Slip-On Case as well.
 - ___ Send out the free MK E-card Business Announcement to family and friends and those on your contact list.
- ___ 9. Attend your first **Weekly Success Meeting** with a friend or family member. Have her listen to a team-building cd (such as the MK Perfect Opportunity CD) prior to attending, and she'll receive special recognition.
- ___ 10. Call the **Hotline** daily... [641-715-3900](tel:641-715-3900) Access Code: [31373#](tel:31373#). That lets me know you are serious and would like my support, not to mention the energy, enthusiasm and excitement you will gain. This number can be called 24 hours a day since it does not ring in our home.

"Excellence is the result of caring more than others think is wise; risking more than others think is safe. Dreaming more than others think is practical and expecting more than others think is possible"